

FIRST ENGAGEMENT

The Exposure Review

A fixed-scope review of where exposure actually sits, for a principal, a household, or a business. It is the usual starting point, and it ends with a short list of things worth doing, in order.

PREMISE

The review is built on how targeting actually happens, and each question narrows the one before it. That is what makes the output a short list ranked by consequence rather than a long one of equal weight.

THREE QUESTIONS, IN ORDER

What can be found

The open-source picture: data brokers, public records, breach corpuses, and the social footprint of the client and their family. What an outsider can assemble before making contact.

What can be reached

The paths inward: personal devices, the home network, accounts and their recovery routes, and the people nearby. The overlooked items are usually old accounts, shared logins, and household staff.

How it is used

Findings weighed against how threat actors operate today, so a long list of observations becomes a short list of scenarios that genuinely warrant attention.

WHAT YOU RECEIVE

WRITTEN REPORT

Detailed findings with a summarized review at the front. Noise is filtered out before delivery, so what remains is action items rather than raw output.

LIVE READOUT

A private call and walkthrough with Matt Cooper covering what was found, what it means in practice, and what to do first.

CRITICAL

Act now. Exposure that is live and usable.

SIGNIFICANT

Act soon. Meaningful risk, not immediate.

ADVISABLE

Worth closing on a normal timeline.

HOUSEKEEPING

Good posture. No pressing concern.

SCOPE, TIMING, AND FEE

Scoping call

The review begins with a call that sets the radius of the work: who and what is in scope, and how far the research extends.

Fee

Quoted after the scoping call, once the shape of the work is clear, and agreed before anything begins.

Turnaround

Generally seven to ten days. Wider exposure takes longer, and where the scoping call reveals a larger footprint that is said up front rather than discovered late.

Afterward

Findings are yours to act on. Many clients work through the report themselves; others keep standing counsel.

REQUEST THE EXPOSURE REVIEW

All inquiries are held in confidence. Encrypted channels available on request.

ops@aresdyn.com

aresdyn.com